



Media Release

Local school board communicator recognized with Public School Boards' Association of Alberta award

June 4, 2021 (Edmonton, AB) ... On behalf of the Public School Boards' Association of Alberta (PSBAA), President Cathy Hogg congratulates all of the winners of PSBAA Special Recognition awards at the Association's annual Spring General Assembly (SGA).

Although the SGA is being held virtually again this year due to the pandemic, the setting has not dampened trustees' enthusiasm for this highly-anticipated event.

Locally, Ross Hunter, the Communications Officer for Aspen View Public Schools was recognized with the Special Contribution to Public Education: Media award. He was nominated by Aspen View's board of public school trustees for his dedication to the "We're Better ... Together" campaign in 2019 and 2020 that was launched in response to an application to establish a separate school in Athabasca.

In nominating Ross, trustee Anne Karczmarczyk noted that "Ross's ability to collaborate with trustees and staff to ensure that all materials were at hand and distributed were one of the reasons we were successful in the campaign. It was through thoughtful, articulate and consistent messaging Athabasca voted not to establish a separate school." She added, "we were able to show that a small school division could come through to show our school families and community what a significant role we (Aspen View Public) play in the education for all students."

The Public School Boards' Association of Alberta (PSBAA) is the voice of public school boards in the province. We believe public schools are the first choice in our communities, where children can go to learn and live the values of democracy together, reflecting our hope, and shaping the future of our communities.

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