

Media Release

Local school board communications team recognized with Public School Boards' Association of Alberta award

June 6, 2022 (Red Deer, AB) ... Grande Yellowhead Public School Division's communications team has received the Special Contribution to Public Education: Media award from the Public School Boards' Association of Alberta.

Carolyn Lewis, the Superintendent of Schools for Grande Yellowhead, nominated Dr. Kelly Harding, Assistant Superintendent, and Nikki Gilks, Manager of Special Projects, for the recognition.

In her nomination submission, Carolyn noted that the GYPSD Communications Team created a new communications series called Good News Stories (GNS) that tells the story of the division, its priorities and the great work it is doing.

GNS is published twice a week throughout the school year and shared internally with staff and externally to the community. Carolyn noted that, "The publication has positively raised the profile of the division, especially with local media who either post the story directly in their weekly publications and/or share on their social media sites. Since its creation, local media have fully supported this initiative and the Division has seen a substantial increase in the publication of its stories in the local media, thus actively bringing light to the Board's three priorities."

Carolyn also noted that, "thanks in part to the success of the Good News Story initiative in partnering with the local media, the Division is making great strides in sharing information on its priorities of student learning, teaching and leadership excellence, and community engagement."

The PSBAA held its annual awards evening at its Spring General Assembly in Red Deer. A total of seven awards were presented.

The Public School Boards' Association of Alberta (PSBAA) is the voice of public school boards in the province. We believe public schools are the first choice in our communities, where children can go to learn and live the values of democracy together, reflecting our hope, and shaping the future of our communities.

Media contact:

Heather Massel, Director of Communications and Member Services
Public School Boards' Association of Alberta
heather.massel@public-schools.ab.ca | 780-952-3401 (m)